




DATA
Rental
Credit Contacts
Basic Module (Purchase)
Advanced Module
Pass

MARKETING SOLUTIONS
Short Profile
Fiches Pro
Fiche Expert
Platinum
compuBase on-line

CHANNEL MANAGEMENT SERVICES
Data Cleaning & Matching
Channel Mapping – Ranking - Scoring
e-directory
CRM Solutions
Channel Intelligence Program

USER
 Marketing
 Sales
 Strategy

Rental: The one use targeted file

⇒ Your needs:

- ✓ Run one-shot DM campaigns
- ✓ Generate inbound contacts
- ✓ Access a large and specialised database
- ✓ Test your target or the compuBase database

⇒ Our solution: **Adresses Rental**

You rent addresses for your punctual direct marketing operations of mailing, e-mailing or fax mailing. The file is delivered directly to your router or your operation is managed by compubase (e-mailing, fax mailing).

⇒ Benefits:

- ✓ Adapted for punctual mass marketing operations (you do not need to buy the address file)
- ✓ Price decrease upon quantity
- ✓ Reliable and up-to-date data

Example: Emailing campaign to gather attendees on a road show.

Features:

- | | |
|-----------------|--|
| Offer | - Rental of addresses OR fax numbers
OR e-mail addresses

- Single usage of the rented data |
| Delivery | Electronic data delivered directly to your router
OR
Routing managed by compubase (for e-mailing and fax mailing operations) |

Available information:

- Company name
- 1 named Contact (chosen position)
- Full address
OR
Fax number
OR
E-mail address

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Complementary offers: Pass – Basic Module (purchase) – Pass