

e-directory: The customized thematic directory

⇒ Your needs:

- ✓ Creation of partner guides / Partners locator
- ✓ Vendor or partner highlighting
- ✓ Company and product profiling and qualification

⇒ Our solution: *e-directory*

The compuBase e-directory is a generic brand of the compuBase search engine that includes a series of features that integrate into your website. It enables you to create a **partners' directory** and have immediate access to IT companies with specific **market / sector expertise**. The purpose of the e-directory is to provide you with a turnkey thematic directory service offering simple, easy-to-use search and selection options. Directly linked into compuBase database, you are assured of your directory's relevance, frequent updating, availability, and scalability.

⇒ Benefits:

- ✓ An existing, externally managed and updated database
- ✓ Comprehensive corporate profiles
- ✓ Content unionization
- ✓ Powerful, speedy search engine
- ✓ Quick, customizable integration

Client case:

Microsoft's CAP Solution set up with compuBase's e-directory technology

Microsoft uses the compuBase e-directory to provide its customers and partners with Microsoft's CAP Guide, where they can find the software solution they need in the Microsoft world. The guide references more than 3,500 different companies.

Microsoft benefits :

- ❶ Put software developers and customers looking for core business applications in contact
- ❷ Identify the community of software developers active in the Microsoft world.
- ❸ Address the community in a better way to offer it more value through Microsoft's marketing and sales operations.

Features

Offer	A customized thematic directory based on the compuBase database fully integrated into your website.
Delivery	A search engine, a database, and features dedicated to your operations All integrated seamlessly into your website.
Method	A link is created from your site to our web application, with a customized filter based on your specific requirements. This ASP service is web-hosted on our servers. The user accessing your site searches products and companies listed on a directory in "your colors".

Services

From compuBase information base and compuBase online platform use:

- Creation of your partners or « ecosystem » directory :
 - Products Guide (software / applications / solutions).
 - Company Guide (skills / markets / geographical)
- The use improves all the other registration platforms of compuBase
- This platform allows you to detect new potential partners.
- You benefit from an information platform on your partners for your end-users.
- Your certified partners get added advantages for their certification (design, information, links, etc.)

Online platform updates and process improvements are integrated automatically.

Option:

The shared information can be available through your compuBase online access.

Complementary offers: Channel Management Services – Channel Benchmarking