

DATA

Location
Crédit Contacts
Basic Module (Achat)
Advanced Module
Pass

SOLUTIONS MARKETING

Short Profile
Solution Pro
Solution Expert
Platinum
compuBase on-line

CHANNEL MANAGEMENT SERVICES

Data Cleaning & Matching
Mapping – Ranking – Channel Scoring
e-directory
Direct Link & CRM
Channel Intelligence Program

CIBLE

Marketing
 Commercial
 Stratégie

Information available by module: DATA ONLY, WEB CREDIT, DATA AND WEB.

⇒ **Your needs:**

- ✓ Realize several marketing communication campaigns on a unique target

⇒ **Our solution :** DATA ONLY

DATA ONLY – 1 FILE WITHOUT UPDATE

A file in relational format, one shot acquisition (Excel). Unlimited use.

⇒ **Your needs:**

- ✓ Work on varying targets
- ✓ Consult the company profiles of your target all year long
- ✓ Realize multiple marketing communication campaigns on different targets but with limited depth of information

⇒ **Our solution :** WEB CREDIT

WEB ONLY – 1 YEAR LICENCE

Online access + updates + data export in marketing format*.

⇒ **Your needs:**

- ✓ Consult the company profiles of your target all year long
- ✓ Realize multiple marketing communication campaigns on several targets
- ✓ Export complete company information

⇒ **Our solution :** DATA AND WEB

DATA & WEB – 1 YEAR LICENCE

Online access + updates + data export of all data of your PRO profiles*.

* Information available by module	Data Only	Web Credit	Data & Web
<i>Marketing Information</i>			
Company name, address, telephone, fax, company e-mail, website, all contacts' names, job titles, contacts' e-mails	☒	☒	☒
<i>Activity</i>			
Main activity + freetext + list of detailed activities	☒	☞	☒
<i>Modules</i>			
1 T/O and number of employees	☒	☞	☒
3 Company information	☒	☞	☒
4 Technical & Vertical markets	☒	☞	☒
5 Systems and applications skills	☒	☞	☒
6 Hardware Systems Modules	☒	☞	☒
7 Telecommunication Hardware & Software	☒	☞	☒
8 Peripherals & Office Automation	☒	☞	☒
9 Distributed software	☒	☞	☒
10 Resold services	☒	☞	☒
<i>Options</i>			
Update : 1 year licence	-	●	●
compuBase Online Access	-	●	●
☞ Viewable information			
☒ Viewable <u>AND</u> exportable information			