

**DATA**

Location  
Crédit Contacts  
Basic Module (Achat)  
Advanced Module  
Pass

**SOLUTIONS MARKETING**

Short Profile  
Solution Pro  
Solution Expert  
Platinum  
compuBase on-line

**CHANNEL MANAGEMENT SERVICES**

Data Cleaning & Matching  
Mapping – Ranking – Channel Scoring  
e-directory  
Direct Link & CRM  
Channel Intelligence Program

**CIBLE**

Marketing  
 Commercial  
 Stratégie

## Information available by module: DATA ONLY, WEB CREDIT, DATA AND WEB.

⇒ **Your needs:**

- ✓ Realize several marketing communication campaigns on a unique target

⇒ **Our solution :** DATA ONLY

**DATA ONLY – 1 FILE WITHOUT UPDATE**

A file in relational format, one shot acquisition (Excel). Unlimited use.

⇒ **Your needs:**

- ✓ Work on varying targets
- ✓ Consult the company profiles of your target all year long
- ✓ Realize multiple marketing communication campaigns on different targets but with limited depth of information

⇒ **Our solution :** WEB CREDIT

**WEB ONLY – 1 YEAR LICENCE**

Online access + updates + data export in marketing format\*.

⇒ **Your needs:**

- ✓ Consult the company profiles of your target all year long
- ✓ Realize multiple marketing communication campaigns on several targets
- ✓ Export complete company information

⇒ **Our solution :** DATA AND WEB

**DATA & WEB– 1 YEAR LICENCE**

Online access + updates + data export of all data of your PRO profiles\*.

* Information available by module	Data Only	Web Credit	Data & Web
<i>Marketing Information</i>			
<b>Company name, address, telephone, fax, company e-mail, website, all contacts' names, job titles, contacts' e-mails</b>			
<i>Activity</i>			
<b>Main activity + freetext + list of detailed activities</b>			
<i>Modules</i>			
<b>1 T/O and number of employees</b>			
<b>3 Company information</b>			
<b>4 Technical &amp; Vertical markets</b>			
<b>5 Systems and applications skills</b>			
<b>6 Hardware Systems Modules</b>			
<b>7 Telecommunication Hardware &amp; Software</b>			
<b>8 Peripherals &amp; Office Automation</b>			
<b>9 Distributed software</b>			
<b>10 Resold services</b>			
<i>Options</i>			
<b>Update : 1 year licence</b>	-	●	●
<b>compuBase Online Access</b>	-	●	●
<b>Viewable information</b> <b>Viewable <u>AND</u> exportable information</b>			