

DATA
Rental
Credit Contacts
Basic Module (Purchase)
Advanced Module
Pass

MARKETING SOLUTIONS
Short Profile
Fiches Pro
Fiche Expert
Platinum
compuBase on-line

CHANNEL MANAGEMENT SERVICES
Data Cleaning & Matching
Channel Mapping – Ranking - Scoring
e-directory
CRM Solutions
Channel Intelligence Program

USER
 Marketing
 Sales
 Strategy

Credit Contacts

⇒ Your needs:

- ✓ Conduct **multiple, specific** direct marketing operations
- ✓ Work on **different targets** during one year
- ✓ Have an up-to-date database

⇒ Our solution: **Credit Contacts**

You have access to a volume of addresses during one year. You can use them for your operations of mailing, e-mailing and fax-mailing. This is a list rental. You can have the file delivered directly to your router or the operation is managed directly by compuBase.

⇒ Benefits:

- ✓ Price per volume
- ✓ Freedom in your choice of target
- ✓ Selection fee is reduced after the first operation*
- ✓ No constraint of updating and integrating the information
- ✓ Adapted to multiple campaigns a year with different targets.
- ✓ You have an up-to-date telemarketing list

Features:

Offer	- Rental of mail, e-mail or fax addresses - One year volume license - A number of credits is purchased and spent through one year. - One single usage of each extracted file. Files extraction is unlimited within your credit subscription.
Delivery	A file delivered directly to your router OR The operation is conducted by compuBase
Update	Files are updated at the time of extraction. Your base is always up-to-date
Other	Selection fees reduced after the 1st export*

Available information:

- Company name
- 1 contact name (chosen position)
- Full address
OR
Fax number
OR
E-mail address

Complementary offers: PASS – Short Profile